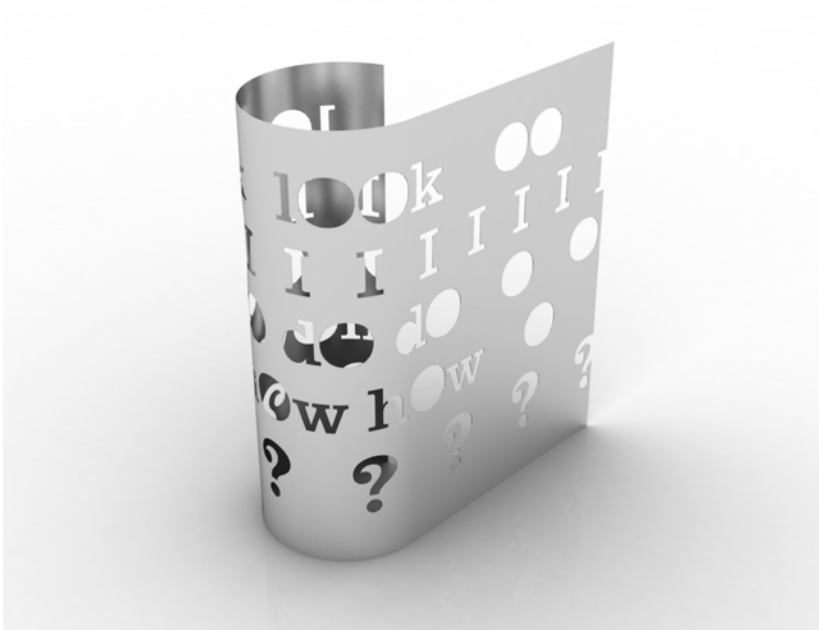


GOTHAM

Dior Teams with Artist Matt Keegan

AUGUST 19, 2013



The Dior Homme boutique adds to its allure with an art installation by Matt Keegan.

Art has always inspired fashion: Warhol's 1970s silk-screen portraits of Yves Saint Laurent and Louis_Vuitton's limited-edition Stephen Sprouse collection are just a few well known examples. This fall, Dior Homme continues the art-fashion dialogue with an interactive art installation by conceptual artist Matt Keegan. "The sculpture will display wraparound, cutout text that reads, how do i look? Laser-cut letters will create peepholes that look both into the store, as well as out onto the street," explains the artist. *17 E. 57th St., 212-931-2951*

BY MICHELLE MORGAN